WHAT IS CLAIMED IS:

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1. A shopping list writing tablet and mounting system comprising:

a rigid substantially planar member sized to support a shopping list when the shopping list is mounted thereon,

means for releasably mounting the shopping list on a first surface of said planar member,

means mounted on a second side of said planar member, opposite said first side, for releasably mounting said planar member on a flat substrate,

at least one clip hingedly mounted by a hinge means to said second side of said planar member for rotation about said hinge between a closed position substantially flush against said second side of said planar member and an open position substantially orthogonal to said second side of said planar member wherein, in said open position, said clip is disposed for releasably mounting onto an elongate handle, and wherein in said closed position said clip is retracted so as to not interfere with operation of said means for releasably mounting said planar member on a flat substrate,

each clip of said at least one clip having at least one arm defining an aperture and an opening, said opening cooperating with said aperture for passing of the handle through said opening into said aperture, said aperture sized to snugly retain the handle journalled in said aperture,

a friction member mounted in cooperation with said aperture when said clip is in said open position so as to bear said friction member against and frictionally engage the handle when the handle is releasably mounted in said aperture.

- 2. The device of claim 1 wherein said means for releasably mounting the shopping list is a resilient clip mounted to said first side of said planar member.
- 3. The device of claim 1 wherein said means for releasably mounting said planar member on a flat substrate includes at least one magnet.
 - 4. The device of claim 3 wherein said at least one magnet includes a pair of magnets mounted spaced apart on opposite ends of said second side of said planar member.
- The device of claim 4 wherein said at least one clip is hingedly mounted between said pair of magnets.
 - 6. The device of claim 5 wherein said at least one clip includes a pair of clips mounted so that, in their open position, said apertures on said pair of clips are aligned to accept the handle simultaneously mounted in both said apertures.

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- 7. The device of claim 6 wherein said planar member is elongate between said opposite ends and wherein said handle, when mounted in said pair of apertures, extends laterally of said planar member.
- 8. The device of claim 1 wherein said at least one clip includes a pair of clips mounted so that, in their open position, said apertures on said pair of clips are aligned to accept the handle simultaneously mounted in both said apertures.
- 25 9. The device of claim 8 wherein said planar member is elongate between said opposite ends and wherein said handle, when mounted in said pair of apertures, extends laterally of said planar member.
 - 10. The device of claim 1 wherein said at least one clip is a resilient clip.

- 11. The device of claim 10 wherein said resilient clip has a pair of opposed facing resilient hook-arms defining said aperture therebetween.
- 12. The device of claim 1 wherein said friction member is mounted to said second side of said planar member so as to dispose at least a frictional bearing surface of said friction member into alignment with said aperture.
- 13. The device of claim 12 wherein said aperture has a vertex adjacent said second side of said planar member when said at least one clip is in said open position, and wherein said frictional bearing surface is adjacent said vertex so as to be disposed inwardly into said aperture so that the handle when mounted in said aperture contacts said frictional bearing surface and not said vertex.
 - 14. The device of claim 1 wherein said friction member is resilient.

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- 15. The device of claim 8 wherein said friction member extends between said pair of clips.
- 16. The device of claim 15 wherein said friction member is resilient.
- 17. The device of claim 1 wherein said second side of said planar member has recesses therein, formed so that said at least one clip when in said closed position lies in said recesses.
- 25 18. The device of claim 17 wherein in said closed position said at least one clip is substantially contained within said recesses in said second side of said planar member.
- 19. The device of claim 8 wherein said hinge means provide for folding of said pair of clips inwardly from adjacent edges of said second side of said planar member.

20. The device of claim 19 wherein said friction member is mounted to said second side of said planar member and extends into said apertures when said pair of clips are in said closed position.